



For Release:

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Mahogane Management enhances its 'FranPeople™ Program'.

New York – Mahogane Management (Mahogane) today announced 'FranPeople™' a recruitment and human resource support program specially designed to enable the franchisor to have a human capital partner for their franchisees has been enhanced. The program offers multiple recruitment service levels to fit any budget. Mahogane's experienced teams assist clients in every step starting from branding, sourcing, screening, assessments, interviewing and on-boarding. In addition, FranPeople™ provides a cutting edge applicant tracking system, tools, training and 24/7 HR advisory services, while delivering the risk management benefits of best practice processes, documentation and procedures for compliance.

Recruiting the best employees for organizations is an ongoing challenge for every owner, manager, and Human Resource department. By taking steps to mitigate hiring failures, Mahogane Management partners with Franchise Navigator to deploy a proven assessment tool to identify the candidates who have attributes to be successful sales professionals. "The 'FranPeople™ program' provides our clients with the ability to make better hiring decisions that translates into employing the right people" said Fawn Hentrel, founder and CEO of Mahogane Management.

By having an ongoing HR support program, the franchisor will enable its franchisees to have a proactive resource rather than reactive. Mahogane Management does not have recruiters. Clients are provided with Relationship Managers that have specialized expertise in recruitment with diverse skills in several areas of HR including: employee relations, legal, human resource advisory services, compensation, administration, and performance management. The recruitment process outsourcing delivery model provides a dedicated engagement team that can be onsite or virtual. In addition to talent and functional resources, FranPeople™ has been enhanced to offer health benefits through a partnership with Fransurance.

Says Hentrel: "Our business model is unique as it focuses on providing customized human capital programs that are industry specific, scalable and focus on best in class practices. FranPeople™ can respond to the changing market conditions by leveraging technology and our proprietary BluePrint™ methodology to increase the speed at which talent is identified and hired. Mahogane Management specializes in offering virtual recruitment services and through this deployment model clients see results in first-year hiring savings ranging from 35 to 60 percent."

Mahogane's goal is to partner and enhance the franchisor current support process with On Demand industry tailored recruitment and human resource outsourcing services. FranPeople™ can 'simply help you connect the pieces' as a partner to your current franchisee support programs.

About Mahogane Management

Founded in 2001, Mahogane Management has operated virtual headquarters with hubs of talent internationally to deliver innovative global Recruitment Process Outsourcing and Human Resource Consulting services. Through customized human capital solutions, Mahogane Management distinguishes itself as a premier service provider offering best in class solutions to enable businesses to simply connect the pieces of recruitment, training, compliance, and human resource advisory services. Mahogane Management deploys its managed service solutions in a virtual or onsite model that optimizes people and performance through significant cost savings and increased business efficiencies. To learn more visit www.mahoganemanagement.com or www.mahogane.com.